

**JULY 20 - 23, 2017**

THURSDAY, FRIDAY,  
SATURDAY AND SUNDAY ONLY!  
JULY 20 - 23, 2017.

**20%  
CASE WINE  
DISCOUNT**

12 - 750 ml. bottles  
or 6 - 1.5 liter bottles  
All wines - Mix or Match  
Any Combination

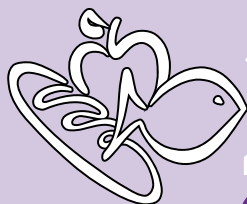


**AUGUST 3 - 6, 2017**

THURSDAY, FRIDAY,  
SATURDAY AND SUNDAY ONLY!  
AUGUST 3 - 6, 2017.

**15%  
1/2 CASE WINE  
DISCOUNT**

6 - 750 ml. bottles  
or 3 - 1.5 liter bottles  
All wines - Mix or Match  
Any Combination



# 201central

wine, beer & specialty food



**7.99**

750 ml.

**Cupcake  
Sauvignon Blanc**

price with  
half case discount **7.19**

**NEW!**



**7.99**

6 pk.  
**Angry  
Orchard  
Easy Cider**



**9.99**

750 ml.  
**Ecco Domani  
Pinot Grigio**

price with  
half case discount **8.99**



**8.99**

750 ml. **Estancia  
Unoaked  
Chardonnay**

price with  
half case discount **8.09**

**Join us for Beer 30**



Friday, July 14 • 5 pm - 8 pm

**It's Wine-O-Clock  
somewhere**



20% off cases of Wine July 20-23

Friday, July 21 • 5 pm - 8 pm

**It's Shark Week!!**



Wrap your "JAWS"  
around a Cold One!!

Friday, July 28 • 5 pm - 8 pm

**Beat the Heat!**



Great Summer "Beverages"  
to help cool you.  
15% off half cases of Wine Aug. 3-6

Friday, August 4 • 5 pm - 8 pm

**Enjoy over 100 beers and ciders by the glass for only \$4.00! (or less)  
at our Wesley Chapel and Eastfield Drive Cafe/Bar**



750 ml.  
D'Orsay Rosè  
**10<sup>99</sup>**  
each



price with half case discount **9.89**

375 ml Can  
Underwood Rosè  
**5<sup>99</sup>**  
each



price with half case discount **5.39**

750 ml.  
Kris Pinot Grigio  
**9<sup>99</sup>**  
each



price with half case discount **8.99**

750 ml.  
Crossings Sauvignon Blanc  
**11<sup>99</sup>**  
each



price with half case discount **10.79**

750 ml.  
Charles & Charles Rosè  
**9<sup>99</sup>**  
each



price with half case discount **8.99**

750 ml. Heavyweight  
Cabernet Sauvignon  
**9<sup>99</sup>**  
each



price with half case discount **8.99**

750 ml. Yalumba  
Unoaked Chardonnay  
**8<sup>99</sup>**  
each



price with half case discount **8.09**

750 ml.  
3 Girls Pinot Noir  
**8<sup>99</sup>**  
each



price with half case discount **8.09**

Check out these incredible savings when you buy 1/2 case - Mix & Match Everyday!

**20% OFF CASE SALE JULY 20 - 23, 2017 ONLY! • 15% OFF HALF CASE SALE AUG. 3 - 6, 2017 ONLY!**

Over 60 gets an additional 5% OFF every Thursday!

	REGULAR RETAIL	10% OFF PRICE WITH HALF CASE DISCOUNT	15% OFF HALF CASE SALE AUGUST 3-6, 2017 ONLY	20% OFF CASE SALE JULY 20-23, 2017 ONLY
750 ml. Kendall Jackson Chardonnay .....	<b>10.99</b>	<b>9.89</b>	<b>9.34</b>	<b>8.79</b>
750 ml. Apothic Red .....	<b>9.99</b>	<b>8.99</b>	<b>8.49</b>	<b>8.00</b>
750 ml. Clos du Bois Pinot Noir .....	<b>9.00</b>	<b>8.10</b>	<b>7.65</b>	<b>7.20</b>
750 ml. Handcraft Petite Syrah .....	<b>8.99</b>	<b>8.09</b>	<b>7.64</b>	<b>7.19</b>
750 ml. Chateau Ste. Michelle Chardonnay .....	<b>9.00</b>	<b>8.10</b>	<b>7.65</b>	<b>7.20</b>
750 ml. Noble Vines Cabernet Sauvignon .....	<b>11.00</b>	<b>9.90</b>	<b>9.35</b>	<b>8.80</b>
750 ml. Barefoot, Rex, Beringer CC .....	<b>2/\$10</b>	<b>4.50</b>	<b>4.25</b>	<b>4.00</b>
750 ml. Castle Rock Pinot Noir .....	<b>9.00</b>	<b>8.10</b>	<b>7.65</b>	<b>7.20</b>

beer



6 pack  
Not Your Mom's Apple Pie

**9.99**  
each



craft

6 pack  
Cigar City Jai Alai

**9.99**  
each



craft

12 pack  
Goose Island IPA

**14.99**  
each



craft

6 pack  
Bell's Oberon

**8.99**  
each



craft

12 pack Mix Pack  
Mike's Hard Lemonade

**14.99**  
each



craft

12 pack  
Dos Equis

**10.99**  
each



craft

6 pack Flying Dog  
Snake Dog

**8.99**  
each



craft

6 pack  
Mother Earth Park Day

**8.99**  
each



craft

6 pack  
Palmetto Island Wit

**8.99**  
each



craft

6 pack btl  
Parkway

**8.99**  
each



craft

12 pack  
Modelo

**10.99**  
each



craft

6 pack  
Narragansett Lager

**5.99**  
each



craft



# fresh foods

a 201  
big deal



Aged 18 mos.  
**Parmigiano  
Reggiano**

**9<sup>99</sup>**  
per lb.

Save at least 8.00 per lb. with your VIC card



8 oz.  
**Palazzina Mozzarella Balls**

buy one  
get one  
**free**  
 Item rings at half price with your VIC card



7.7 oz. Wood Chip Box Ile de France  
**Mini French Brie**

**5<sup>99</sup>**  
each

Save at least 1.50 each with your VIC card



7 oz. Romano, Parmesan,  
Asiago or Fontinella  
**Stella Wedges**

**6<sup>99</sup>**  
each

Save at least 1.00 each with your VIC card

# bar accessories



Select  
**Chill It  
Wine Bags**

**20% OFF**

Save big with your VIC card



Libbey 4 pc. Set  
**Mucho  
Margarita Glasses**

**12<sup>99</sup>**

Save at least \$5.00 each with your VIC card



201 Central  
**Beverage  
Holder**

buy one  
get one  
**free**  
 Item rings at half price with your VIC card



Select  
**Swissmar  
Wine Gadgets**

**20% OFF**

Save big with your VIC card



Brewmaster's Select  
**Panther Pride Porter  
Home Brew Kit**

**29<sup>99</sup>**  
each

Save at least \$9.00 each with your VIC card



Oenophilia  
**Chill  
Decanter**

**18<sup>99</sup>**  
each

Save at least \$5.00 each with your VIC card



Single Tap  
**Kegorator**

**499<sup>99</sup>**

Save big with your VIC card

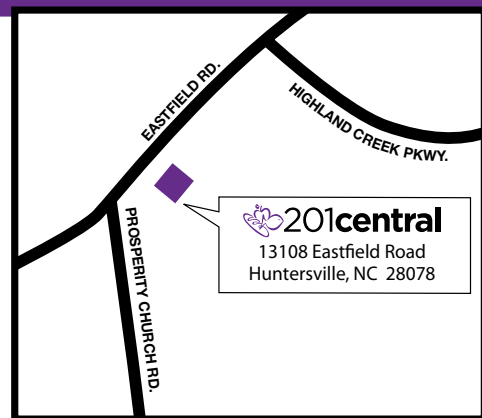


Double Tap  
**Kegorator**

**599<sup>99</sup>**

Save big with your VIC card

# two locations



Phone: 704-875-2892



Phone: 704-821-2686

# In the Humidor

OVER 400  
cigars to choose from.  
**10% off**  
the purchase of any  
12 cigars. Mix or match.



"The Banker" by H. Upmann  
In 1844, German bankers Carl and Herman Upmann traveled to Cuba to create an exceptionally unique cigar and locked it away only to be gifted to their most special clients. After nearly 171 years, we have re-created that original blend. This dark brown, rich, and robust cigar boosts an earthy and toasty smoking profile. Using an aged Ecuadorian Habano wrapper, a Nicaraguan binder from the Jalapa region and aged Nicaraguan and Dominican fillers give this cigar RICH and ROBUST notes of coffee and spice.

H. Upmann  
**Banker Annuity**

**8<sup>10</sup>**  
each

H. Upmann  
**Banker Arbitrage**

**8<sup>75</sup>**  
each

H. Upmann  
**Banker Currency**

**7<sup>30</sup>**  
each

Prices good through August 8, 2017

wed	thurs	fri	sat	sun	mon	tues
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1
2	3	4	5	6	7	8

**201central**  
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201central.com

**STORE HOURS:**  
Monday-Thursday 9am - 9pm  
Friday-Saturday 9am - 10pm  
Sunday 12pm - 7pm

None sold to dealers, we reserve the right to limit quantities.